

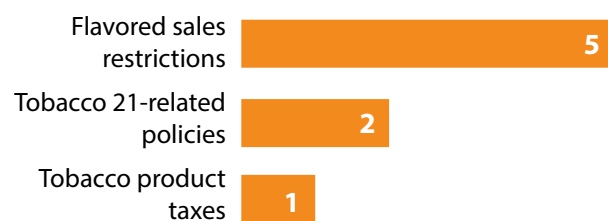
ASPiRE 2022: Year in Review



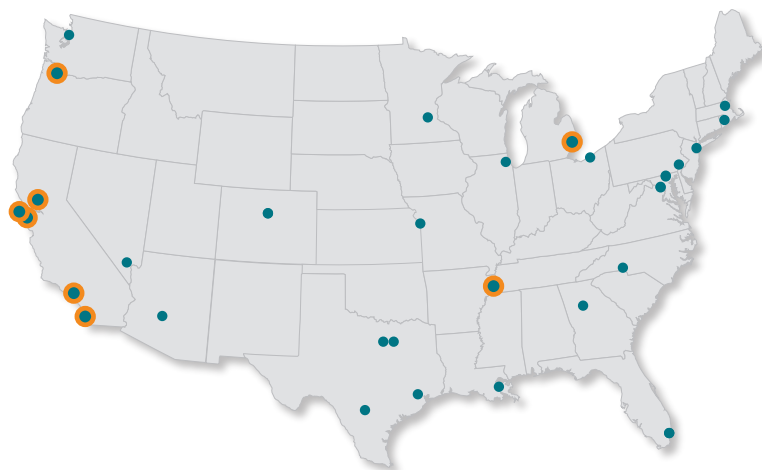
2022 was another busy year for ASPiRE CAB cities, with **seven new tobacco retail policies** implemented at the state and/or local levels. The ASPiRE Center also disseminated **seventeen scientific products**, published **six editions of the eNews**, and granted **one pilot award**.

Retail Policies Enacted

Seven new tobacco retail policies that affect our CAB cities were enacted in 2022. Policy activity was largely concentrated in California and centered around restricting the sale of flavored tobacco products.



**Some policies are included in the graph more than once because they included multiple components*



8 of the 30 CAB cities are covered by new retail policies passed in 2022

Four local-level policies passed, affecting four CAB cities:

- **Sacramento County, California** prohibited the sale of flavored tobacco products, including menthol, in unincorporated areas of the county. The Sacramento City Council passed a similar measure in 2019. (JANUARY)
- **San Diego, California** prohibited the sale of flavored tobacco products, including menthol tobacco products. (JUNE)
- **Los Angeles, California** prohibited the sale of flavored tobacco products, including menthol tobacco products, except for products sold at existing hookah lounges. (JUNE)
- **Multnomah County, Oregon** prohibited the sale of flavored tobacco products, including menthol tobacco products, throughout the county, which includes the CAB city of Portland. (DECEMBER)

Three state-level policies passed, affecting CAB cities in these states:

- **Tennessee** amended its Tobacco 21 law to include smokeless nicotine products on the list of products that can't be sold to underage persons. (APRIL)
- **Michigan** passed Tobacco 21 and a suite of other tobacco tax provisions, including reducing the tax imposed on certain products the FDA has determined to be "modified risk." The changes were not supported by public health advocates in the state, who claimed the legislation weakened Michigan's tobacco control efforts by raising the age of sale without including a plan for enforcement and making some tobacco products more affordable to young people. (JULY)
- **California** voters decisively approved a measure to restrict the sale of flavored tobacco products, including menthol cigarettes, but excluding flavored hookah, pipe tobacco, and premium cigars. The law was passed in 2020, but put on hold while the industry tried to overturn it through the referendum process. The tobacco industry has challenged the decision in court. Its efforts to get implementation put on hold while the case is pending failed, and the law went into effect in December 2022. (DECEMBER)

**Dates indicate when policies were signed into law. Effective dates and/or implementation dates may be different and vary widely across policies.*

Scientific Products

ASPiRE Center researchers contributed to **seventeen scientific products** related to the tobacco retail environment in 2022, including **twelve research articles** and **five conference presentations**.



Research articles: *(ASPiRE authors highlighted in green)*

- **Combs TB, Ornstein JT, Chaitan VL, Golden SD, Henriksen, Luke DA.** Draining the tobacco swamps: Shaping the built environment to reduce tobacco retailer proximity to residents in 30 big U.S. cities.
- **Halvorson-Fried SM, Reimold AE, Mills SD, Ribisl KM.** Evidence-based point-of-sale policies to reduce North Carolina youth tobacco use.
- **Kong AY, Henriksen L.** Retail endgame strategies: reduce tobacco availability and visibility and promote health equity.
- **Levy DT, Liber AC, Cadham C, Sanchez-Romero LM, Hyland A, Cummings M, Douglas C, Meza R, Henriksen L.** Follow the money: a closer look at US tobacco industry marketing expenditures.
- **Ma H, Reimold AE, Ribisl KM.** Trends in cigarette marketing expenditures, 1975–2019: an analysis of Federal Trade Commission cigarette reports.
- **McKay V, Vogel M, Combs T, Brossart L, Endrizal A, Andersen S, Poor T, Mahoney M, Luke D.** Tailoring dissemination of evidence to preferences of tobacco control partners: results from an academic-community partnership.
- **Mills SD, Kong AY, Reimold AE, Baggett CD, Wiesen CA, Golden SD.** Sociodemographic disparities in tobacco retailer density in the United States, 2000–2017.
- **Mills SD, Rosario C, Yeger VB, Donato Kalb M, Ribisl KM.** Recommendations to advance equity in tobacco control.
- **Posner H, Romm KF, Henriksen L, Bernat D, Berg CJ.** Reactions to sales restrictions on flavored vape products or all vape products among young adults in the United States.
- **Reimold AE, Lee JGL, Ribisl KM.** Tobacco company agreements with tobacco retailers for price discounts and prime placement of products and advertising: a scoping review.
- **Reimold AE, Kong AY, Delamater PL, Baggett CD, Golden SD.** Urban-rural differences in tobacco product availability in food retailers, United States, 2017.
- **Ribisl KM, Golden SD, Huang J, Scollo M.** Addressing lower-priced cigarette products through three-pronged comprehensive regulation on excise taxes, minimum price policies and restrictions on price promotions.

Conference presentations:

- **Brossart L.** Translating tobacco retail policy evidence into practice through an academic-community partnership. National Conference on Tobacco or Health (NCTOH), June 2022.
- **Ma H, Reimold AE, Ribisl KM.** Cigarette marketing expenditures, 1975–2019: Analyses of Federal Trade Commission cigarette reports. National Conference on Tobacco or Health (NCTOH), June 2022.
- **Mills SD, Kong AY, Reimold AE, Baggett CD, Wiesen CA, Golden SD.** Sociodemographic disparities in tobacco retailer density in the U.S., 2000–2017. Society for Research on Nicotine & Tobacco (SRNT) Conference, March 2022.
- **Reimold AE, Lee JGL, Ribisl KM.** Tobacco company agreements with tobacco retailers for prime placement and price discounts, a scoping review. National Conference on Tobacco or Health (NCTOH), June 2022.
- **Reimold AE, Lee JGL, Ribisl KM.** Tobacco company agreements with tobacco retailers for prime placement and price discounts, a scoping review. Society for Research on Nicotine & Tobacco (SRNT) Conference, March 2022.

Pilot Grant

In 2022, the ASPiRE Center awarded one pilot grant to fund this early-stage work:

- **What do you think? Experts weigh in on the feasibility and impact of various retail tobacco policies**

Todd Combs, PhD, Brown School, Washington University in St. Louis



ASPiRE eNews

The ASPiRE Center published six editions of our e-newsletter in 2022. To subscribe, click the **Contact** tab on aspirecenter.org.