

# Tobacco Sales in Providence

In 2019, total tobacco sales equaled **\$9.5M/year** or **\$26K per day**. This included cigarettes, vaping products, smokeless tobacco, cigars, and loose/pipe tobacco.

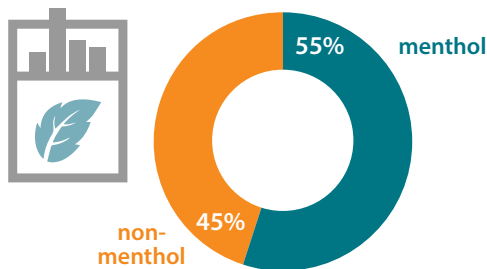
Tobacco sales data (Dec. 30, 2018 to Dec. 28, 2019) were licensed from Nielsen, a company that collects proprietary data from convenience stores (chains and smaller independent stores) as well as supermarkets, pharmacies, mass merchandisers (e.g., Walmart/dollar stores), and military commissaries. Nielsen data do not include liquor stores, smoke/vape shops, and online sales. Providence restricted sales of flavored non-cigarette tobacco products (excluding menthol) during the study period.



## Cigarettes

**Cigarettes** were **87%** of tobacco dollar sales.

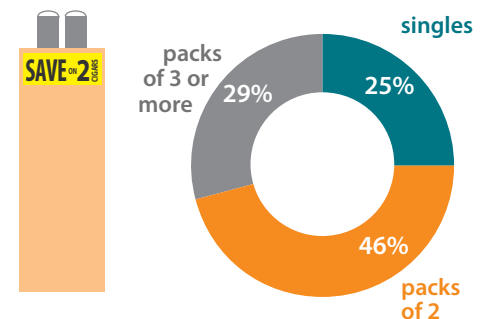
**55%** of cigarette sales were for **menthol-flavored cigarettes**.



Average pack price:  
**\$9.70** non-menthol  
**\$9.99** menthol

## Cigars

**46%** of cigar dollar sales were for cheap **packs of 2**.



At least **184 different cigar products** (including cigarillos, large cigars, premium cigars, and little filtered cigars) were sold.

## Pod Vaping Products



In one year, stores sold approximately **290 pods per day**, totaling **\$487K**.

*The Nielsen data underestimate vape product sales. The sales period (12/30/18-12/28/19) occurred after JUUL Labs announced its intent to discontinue US retail distribution of some flavored pods (except mint, menthol, tobacco), and preceded the federal sales restriction on flavored pod/cartridge products.*

**66%** of pod dollar sales were for mint/menthol flavors.



See Tobacco Sales Fact Sheets for other ASPIRE cities at [aspirecenter.org/resources](https://aspirecenter.org/resources)

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One in six US adults lives in one of the 30 ASPIRE cities. Visit [aspirecenter.org](https://aspirecenter.org) for more information, or email us with suggestions at [aspirecenter@wustl.edu](mailto:aspirecenter@wustl.edu).